

Press release

Montus and Bouscassé: quality and sustainable growth



Alain Brumont, a highly innovative winemaker who is ahead of his time, has dramatically improved the quality of his wines over the past three years. They are now ranked among the 100 best in the world and have been described as the 'Pétrus of the South-west' by some critics. Mr Brumont has decided to secure the long-term growth and viability of his company.

Mr Brumont will team up with Grands Crus Investissements, a fund managed by IDIA Agricapital, which will become the minority shareholder in his company when it completes its capital increase in July. The Brumont Group markets wines produced on some 250 hectares in the high-end Madiran and another 250 hectares in Côtes de Gascogne with a new leading product, Menhirs. The group practically forms an appellation within the appellation with Château Montus and Château Bouscassé. Like the other leaders, the company has weathered the crisis, as evidenced by the many appointments secured for Vinexpo and the wineries.

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About IDIA Agricapital

IDIA Agricapital is the acknowledged partner of farming enterprises, small- and mid-size agribusinesses, and co-operative groups and their subsidiaries.

Its staff includes ten professionals specialising in corporate finance with €490m in assets under management. IDIA Agricapital also manages vineyards and wineries and land and forestry groups belonging to the Crédit Agricole Group.

IDIA Agricapital works closely with the Crédit Agricole network and undertakes transactions with the Regional Banks' support and cooperation. It acts as a centralising unit within the Crédit Agricole S.A. Group.